



VICE-CHANCELLOR
Prof. Samson M.I. Sajidu
Bsc Mlw, MPhil Cantab, PhD Mlw

► **Connect with Excellence**

UNIVERSITY OF MALAWI
P.O. Box 280, Zomba, Malawi
TEL: (265) 1 524 222
FAX: (265) 1 524 042
EMAIL: vc@unima.ac.mw
EMAIL (RADIO): chancoradio@unima.ac.mw

CHANCO COMMUNITY RADIO

Let Our Light Shine | Nyale Iwale

RATE CARD

ADVERTISING SLOTS

Airtime	Normal Spot	Fixed Spot	News Adjacent	Vendor
60 Seconds	K8, 000.00	K10, 000.00	K12, 000.00	K5, 500.00
30 Seconds	K5, 500.00	K6, 000.00	K7, 500.00	

SPECIAL PROGRAMMES/INFORMERCIALS

Airtime	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
Recorded	K120, 000.00	K100, 000.00	K70, 000.00	K50, 000.00	K40, 000.00
Live	K250, 000.00	K200, 000.00	K150, 000.00		

SPONSORED PROGRAMMES

Airtime	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
	K140, 000.00	K120, 000.00	K90, 000.00	K75, 000.00	K50, 000.00

ARTISTS' INTERVIEWS

Programmes	30 Minutes	15 Minutes
Nyimbo Za M'khonde Mwathu	K10, 000.00	K5, 000.00
Nyimbo za ku Malawi	K20, 000.00	K15, 000.00
Mchezo wa Alakatuli	K10, 000.00	

PRODUCTION CHARGES

Programmes	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
	K80, 000.00	K70, 000.00	K50, 000.00	K40, 000.00	K30, 000.00
Adverts	Corporate/Press Release		Vendor	Voice Over/DJ Mention	Jingle
	K30, 000.00		K10, 000.00	K40, 000.00	K200, 000.00

OUTSIDE BROADCASTS/FOOTBALL MATCHES*

Special Events	60 Minutes	30 Minutes
	K600, 000.00	K350, 000.00
Football Matches	Local	International
	K300, 000.00	K200, 000.00

*Charges indicate airtime only. Total cost for football matches and all other outside broadcasts will be determined by airtime plus other variable costs which may vary due to distance and some other technicalities.

*Rates for special events and promotions will be provided upon request as would be the case from time to time.

For further enquiries, please contact 0111 626 111 or 0882 716 151