



VICE-CHANCELLOR
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CHANCO COMMUNITY RADIO

Let Our Light Shine | Nyale Iwale

RATE CARD

ADVERTISING SLOTS

Airtime	Normal Spot	Fixed Spot	News Adjacent	Vendor
60 Seconds	K8,000	K10,000	K12,000	K5,500
30 Seconds	K5,500	K6,000	K7,500	

SPECIAL PROGRAMMES/INFORMERCIALS

Airtime	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
Recorded	K120,000	K100,000	K70,000	K50,000	K40,000
Live	K250,000	K200,000	K150,000		

SPONSORED PROGRAMMES

Airtime	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
	K140,000	K120,000	K90,000	K75,000	K50,000

ARTISTS' INTERVIEWS

Programmes	30 Minutes	15 Minutes
Nyimbo Za M'khonde Mwathu	K10,000	K5,000
Nyimbo za ku Malawi	K20,000	K15,000
Mchezo wa Alakatuli	K10,000	

PRODUCTION CHARGES

Programmes	60 Minutes	30 Minutes	15 Minutes	10 Minutes	5 Minutes
	K80,000	K70,000	K50,000	K40,000	K30,000
Adverts	Corporate/Press Release	Vendor	Voice Over/DJ Mention	Jingle	
	K30,000	K10,000	K40,000	K200,000	

OUTSIDE BROADCASTS/FOOTBALL MATCHES*

Special Events	60 Minutes	30 Minutes
	K600,000	K350,000
Football Matches	Local	International
	K200,000	K300,000

*Charges indicate airtime only. Total cost for football matches and all other outside broadcasts will be determined by airtime plus other variable costs which may vary due to distance and some other technicalities.

*Rates for special events and promotions will be provided upon request as would be the case from time to time.

For further enquiries, please contact 0111 626 111 or 0882 716 151